



The JA-YE Europe Virtual Business Challenge 2012

Join the on-line JA-YE Europe Virtual Business Challenge 2012 (VBC 2012) and see how effective your students are at managing a business. The contest will commence on 16 January 2012. Top 8 teams of the Challenge will compete on-line in the final round of the Virtual Business Challenge on 19 May 2012.

JA-YE Europe Virtual Business Challenge 2012 Participants

- JA-YE students born in 1992 or younger.
- Each JA-YE organization may further limit the age of participants according to the local needs. The national age limit may not exceed the limit set for the JA-YE Europe VBC.



Contest Engine

JA Titan 3.0 on-line simulation software. Please note that JA Worldwide® provides a possibility to take the JA Titan training tips at <http://www.ja.org/titan/training/JA-Titan-InterfaceWeb.html> and practise the game at <http://oldtitan.ja.org>.

Timeframe

- **Competition website functional:** 31 October 2011.
- **Registration:** Opens on 7 November 2011 and closes at 20:00 (CET) on Friday, 16 December 2011. Students will register on-line on the [VBC web-site](#).
- **Verification of teams:** JA-YE offices will receive registration summary every week to verify the registrations and confirm participation of the registered teams.
(Deadline for confirming the participation: 17:00 (CET) on Friday, 23 December 2011)
- **Elimination Round 1:** 16 January 2012 – 10 February 2012. Two decisions per week in **JA Titan simulation** (6-7 quarters)
(Deadlines: 16:00 (CET) on Tuesdays except 17 Jan and Fridays)
- **Elimination Round 2:** 20 February 2012 – 16 March 2012. Two decisions per week in **JA Titan simulation** (6-7 quarters)
(Deadlines: 16:00 (CET) on Tuesdays except 21 Feb and Fridays)
- **Business Dilemma:** 20 February 2012 – 16 March 2012. All the teams are invited to submit their solutions to the Business Dilemma to win a special prize.
(The Dilemma will be published on the VBC website on 20 February 2012. The deadline for submission is 23:59 (CET), 16 March 2012, Friday)
- **Elimination Round 3:** 26 March 2012 – 27 April 2012. Two decisions per week in **JA Titan simulation** (6-7 quarters). Points awarded to the Business Dilemma solutions will be consolidated with the performance in the JA Titan simulation in the Elimination Round 3 and eight teams with the best composite score will proceed to the Finals.
(Deadlines for the JA Titan simulation decisions: 16:00 (CET) on Tuesdays except 27 Mar and Fridays except 6 Apr and 13 Apr due to Easter)
- **Announcement of Finalists:** 7 May 2012
- **Finals:** 19 May 2012 (Saturday). Live **JA Titan simulation** round held on-line. 20-30 min for each decision.



Method

- Teams will be divided into 4 regional divisions which will be announced after Registration is over. Each regional division competes separately from other divisions up until the Finals. The exception is the contest for the best Business Dilemma solution where all regional divisions are competing for the special prizes.
- Teams will be randomly allocated into groups within a regional division.
- Number of proceeding teams in Round 1, Round 2, and Round 3 for each regional division will be specified in the Rules and updated in the first issue of Challenge's newsletter of each round.
- All teams are invited to participate in the Business Dilemma solving in order to win special prizes no matter which place they take in Round 1.
- Business Dilemma solving will not influence which teams will advance to Round 3. However, Business Dilemma points and Round 3 points will be combined in order to determine the finalists.
- Top 64 simulation teams (16 teams per region) compete in Round 3.
- Top 8 teams (2 teams per region) based on Round 3 and Business Dilemma results will proceed to the on-line European Finals.
- The winners of the Virtual Business Challenge 2012 will be determined based only on the results in the Finals.

Teams

- Each team consists of **2-30** members.

Prizes

- **Top 3** teams will win cash prizes.
- The best Business Dilemma solution of JA-YE Europe Virtual Business Challenge will be awarded a special prize.



Costs

- **€ 100** per participating JA-YE organisation (number of teams is not limited) due before February 3, 2012.